



IoT North Conference

presented by  **TELUS** Business

Event Blueprint: IoT North Conference 2022

Updated as of: November 2021





IoT North Conference

presented by  TELUS[®] Business

March 30 - 31, 2022

BMO Centre - Stampede Park

Calgary, Alberta, Canada

In-person & Virtual

MAKING CONNECTIONS
Strengthening the Future for **IoT** in Canada

iotnorthconference.ca



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Collaborative Transformation

Canada's tech sector has been a driver for innovation in many notable industries and large-scale applications.

Oil and Gas, Mining, Agriculture, Manufacturing, and others all utilize physical devices and advanced technology, connected to the internet to collect and share data or monitor and measure environments all in real-time: the Internet of Things - IoT. This moniker identifies a wave of technology that impacts almost every industry globally and is growing and expanding at an immeasurable rate.

As we look toward the future and the impact of IoT (Internet of Things) around the world, Canada has a global opportunity to be a significant contributor to the advanced application of IoT, and a leading stakeholder that creates jobs and a significant economic contribution.

With a collective and intentional effort from Industry, government, academia and the investment community, IoT can become a major component in the diversification of Canada's economy.

IoT North Conference 2022

Event Overview



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CONFERENCE

In-person & Virtual

A two-day business & technical program for industry leaders, innovative & academic professionals, entrepreneurs, government officials and investors to connect, engage and discuss the global opportunity for Canada to be a leader in the IoT Tech Sector.



EXHIBITION

In-person & Virtual

A vibrant business & technology marketplace for leading organizations in IoT as well as Canadian Innovators & entrepreneurs to generate leads and pursue new opportunities.



Special Features & Social Program

Features or planned events over the two days that work to create a connected experience whereby delegates and exhibitors can identify relevant connections and opportunities for business.

Calgary has long been a centre for innovation and entrepreneurship. This continues to be true as the IoT ecosystem grows at a rapid pace in Alberta.

With bold intentions to be a leading centre of excellence for technology, Calgary is a fitting location for **IoT North Conference 2022**.

IoT North Conference 2022

Business Program



Day 1- The conference will begin with high level business topics organized in a series of large format plenary sessions. These lively, moderated discussions will feature prominent leaders, IoT experts, notable advocates and key stakeholder from industry or academia.

Each session will be organized to examine broadly relevant topics that offer insight and outlook of interest to a diverse audience from the IoT Community with a stake in Canada's prosperity and future in IoT.

Day 2- Continuing to drill down on the subjects introduced on day 1, sessions will feature a series of Round-Table Discussions lead by collaborative facilitators working to examine key subjects in IoT. Presenting experience, applicable examples and industry knowledge these sessions will provoke others to engage and challenge their thinking about what is possible for Canada's growth in IoT.



- Panel Discussions (60-90 mins.)
- Moderated with opportunity for Q & A
- Recorded and broadcast virtually
- Round Tables (30-45 mins.)
- Facilitated for group contributions
- Recorded and broadcast virtually

IoT North Conference 2022

Day 1 – Panel Discussion Topics



Day 1- Plenary Session: Panel Discussion Topics*

Innovate in Canada: Survive or Thrive

As Canada competes on the global stage to position itself as a digital economy and leader in Innovation, how are industry, government, and academia collaborating? What investments are being made and projects initiated to support innovation? What technologies are being leveraged to solve today's problems but remain relevant in the future? This panel will discuss IoT's potential benefits across the global economy and how to overcome barriers to adoption to strengthen Canada's future.

Addressing ESG in IoT

Applying the right IoT technologies to achieve sustainability will be discussed as well as prioritizing ESG within your organization's business management and strategy to add value and gain competitive advantage.

*Topics are subject to change without notice. Current descriptions are conceptual in nature and may change. E & O E.

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Day 1 – Panel Discussion Topics



Day 1- Plenary Session: Panel Discussion Topics* Cont'd

The Trajectory of Talent in IoT

This panel will help to articulate the many challenges around (tech) talent including how to support, grow and retain the current and future workforce; building skills and management expertise in immature tech ecosystems; and identifying what types of roles are necessary to adopt IoT technologies. This discussion will flow into the next panel on how showcasing top tech talent will also lead to investment opportunities.

Investing in IoT & Innovation

This panel discussion will focus on how facilitating capital investment at all levels is crucial to the success of Canada's Innovation ecosystem. From starts-up and entrepreneurs looking to engage investors - to enterprise companies investing in smaller companies to support their growth, how do companies successfully move beyond government and grant funding and bring in the right players to move towards commercialization.

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Day 2 – Round Table Topics



Day 2 - Round Table Discussion Topics (Concurrent Sessions)

- Government Policy & Programs to Support IoT Development (Supercluster's working together to boost Canada's economy)
- Indigenous Digital/IoT Access & Adoption: Using Tech to better society
- Attracting Foreign Investment Partners; Investing in Alberta IoT; Pan Canadian Investment Strategies
- Addressing Supply Chain Challenges with IoT ... **and more**
- Using IoT to Reduce GHG Emissions in Canada
- How Inclusive Innovation is about More than just meeting a Quota: Equitable Representation of Women and BIPOC in Tech
- Entrepreneurs & Start-up Zone: Opportunities, access, and engaging with Investors

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IoT North Conference 2022

Technical / Topical Presentations



Day 2 - Technical / Topical Tracks (Concurrent Sessions)

Call for Presentations - NOW OPEN!

<https://iotnorthconference.ca/call-for-presentations/>

We are looking for non-commercial content using inspiring stories, use-case study presentations, innovative concepts, and thought-provoking ideas, best practices, and strategies to be presented.

Delegates in attendance will consist of industry experts, senior executives, technical geniuses, thought leaders, future partners, government officials, academic professionals and industry experts. Come share your experiences, successes, and lessons learned with your colleagues.



IoT North Conference 2022

Technical / Topical Presentations



Submission Guidelines

- 1). Submitted presentations will be thoroughly reviewed and graded by our technical committee members. **All accepted submissions will be notified before February 1, 2022.**
- 2). Content should be educational in nature; commercially driven or sales presentations will not be accepted.
- 3). We are committed to producing events that are inclusive and accessible and encourage participation from presenters of all ethnicities, genders, ages, abilities, religions, and sexual orientation.
- 4). Please fill out the form and submit all required information by the deadline: **January 14, 2022**
- 5). Presenters of accepted presentations will be offered a preferred rate for Speakers to register and attend the conference IoT North Conference 2022

IoT North Conference 2022



Conference Delegate Fees



EARLY REGISTRATION SAVINGS:

The first 100 delegates **SAVE** up to \$100 Off!

Conference Delegate Fees:

Delegate Rate	Virtual: \$445.00 In-person \$895.00 CAD
Gov't, Academia, Non-Profit Rate	Virtual: \$345.00 In-person \$745.00 CAD
Official Association Partner Members Rate.....	Virtual: \$295.00 In-person \$695.00 CAD
 	
Indigenous Rate	Virtual: \$245.00 In-person \$595.00 CAD

*Prices as of Nov.2021. In-person delegate fees include virtual access. Prices are subject to change without notice. E & O E.

IoT North Conference 2022 Exhibition



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BMO Centre - Stampede Park Hall D - Exhibition Floor

The Exhibition at IoT North Conference 2022 will feature **10,000+ square feet** of exhibits directly adjacent to the conference facilities.

Conference delegates will have opportunities throughout the program to visit the exhibition, network with exhibitors and visitors and engage in a vibrant marketplace featuring leading brands in IoT, innovative technology and services.



* For information purposes only. Floor plan subject to change without notice. E & O E.

IoT North Conference 2022 Exhibition Floor



Exhibit Space Rates:

100 sq ft up to 199 sq ft.....\$37.50/ sq ft CAD

200 sq ft up to 399 sq ft.....\$35.00/ sq ft CAD

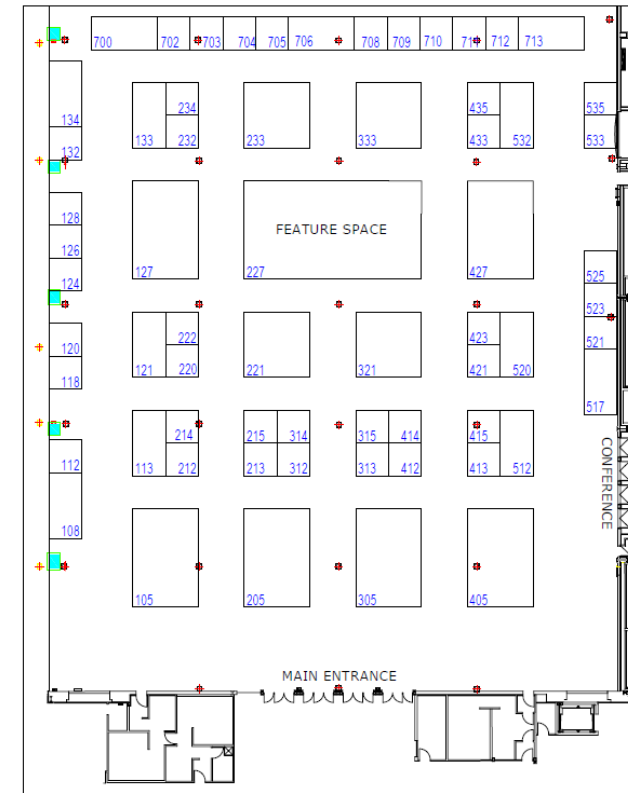
Rates include:

Floor space, standard booth carpet, hard wall shell scheme display booth, one (1) standard electrical outlet, one (1) counter, two (2) chairs, two (2) branded/named graphic panels, two (2) tickets (per 100 sq.ft.) to attend the opening night reception, 24 hour roaming security, and unlimited client invitations to attend the exhibition. One (1) Virtual Company Profile Page with video chat and meeting capability.

Space Only Rate (Min. 400 sq ft)

400+ sq ft.....\$32.00/ sq ft CAD

Indigenous Rate: Applicable space rate **reduced by \$2.00/ sq ft** for Indigenous owned companies.



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IoT North Conference 2022

Features & Social Program



Special Features - Exhibition & Common Space

In addition to the opportunity to engage with the exhibitors, visitors, speakers and delegates through the course of the day's agenda, IoT North Conference offers added value through special features to arrange meetings onsite, connect through powerful match-matching tools and have designated time to network with other attendees.

Special Features will be announced as they are added to the event.

Opening Night Reception, Luncheons and Refreshment Breaks

IoT North Conference provides several strong opportunities for attendees to connect and spend time with the community members who are most important to them.

An organized agenda with networking time and breaks within the content of the conference ensures that collaborative discussions and opportunity identification can take place and 1-to-1 meetings can be arranged.

IoT North Conference 2022

Key Audience Attraction



Who will attend?

IoT North Conference 2022 is a two-day business and technical conference organized as a large-scale gathering of the IoT Community. To ensure we attract the key stakeholders who act and influence the growth and innovation in IoT along with the relevant buyers and vendors within the supply chain, we are focused to attract a diverse audience. These attendees will connect and engage in a meaningful discussion and valued interactions about the growth and development of IoT for Canada.

Senior & Executive Business Leaders from large scale companies and enterprise organizations from various industries and sectors

Government Officials representing relevant municipal, provincial and federal stakeholders

Thought Leaders from academia and technical institutions

Entrepreneurs representing IoT SME's and Start Ups

Investors and funders participating from the financial sector



IoT North Conference 2022

Key Audience Attraction



Industries Represented:

Telecommunications | Energy / Utilities | Oil & Gas and Mining
Agriculture | Healthcare | Smart Cities | Supply Chain & Manufacturing
Transportation & Logistics | Finance & Investment | Clean Tech
Environmental & Emission Management

... and more

IoT North Conference 2022

Official Association Partners



* As of November 5, 2021

www.iotnorthconference.ca



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Contact us

Exhibition or Sponsorship Opportunities

partners@iotnorthconference.ca

Speaker Inquiries or Call for Presentations

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Registration or General Inquiries

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